

Neumünster / Holstenhallen

16. - 18. April 2021

(Friday to Sunday)

Response  
Messe und Marketing GmbH  
Abteilung Nordpferd

Witzworter Str. 5-9  
D-25840 Friedrichstadt



[www.nordpferd.de](http://www.nordpferd.de)

**Booking Start**  
**15. July 2020**

### Registration

**E-mail: [info@nordpferd.de](mailto:info@nordpferd.de)**

**Fax return to +49 4881-930141**

Customer No. \_\_\_\_\_

Full Company Name \_\_\_\_\_

Street, No. \_\_\_\_\_

Country \_\_\_\_\_

ZIP Code \_\_\_\_\_

City \_\_\_\_\_

POB \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Mobile \_\_\_\_\_

Tax ID \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

Responsible for fair :

Owner

CEO

General Merchant

Last name, first name \_\_\_\_\_

We are :

Producer

Whole Saler

Retail Saler

Sales Agency

Service Company

Specialist Printer

Organisation

Educational Barn

Importer

Raiser

Association

Other

We would like to :

Sell Products

Please apply for the programs via the website [www.nordpferd.de](http://www.nordpferd.de).

Represent our organisation/association

Products: \_\_\_\_\_

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**Registration****E-mail: info@nordpferd.de****Fax return to +49 4881-930141****www.nordpferd.de**
 Yes, we would like to rent the same booth as in 2019, Hall \_\_\_\_\_, Booth No. \_\_\_\_\_
Favored space: \_\_\_\_\_ m<sup>2</sup> Front: \_\_\_\_\_ m x Depth: \_\_\_\_\_ m
 Indoor (At least 8 m<sup>2</sup>)

- |   |                           |                          |
|---|---------------------------|--------------------------|
| <input type="checkbox"/> Row Stand  | € 74,- per m <sup>2</sup> | (min. 8m <sup>2</sup> )  |
| <input type="checkbox"/> Corner Stand   | € 80,- per m <sup>2</sup> | (min. 15m <sup>2</sup> ) |
| <input type="checkbox"/> Block Stand  | € 83,- per m <sup>2</sup> | (min. 30m <sup>2</sup> ) |
| <input type="checkbox"/> Island Stand<br>from 80 m <sup>2</sup>   | € 88,- per m <sup>2</sup> | (min. 60m <sup>2</sup> ) |
| <input type="checkbox"/> Presentation Stand (without sale)<br>f.e. organisations, associations, seminarists | € 42,- per m <sup>2</sup> | (min. 8m <sup>2</sup> )  |

**Indoor**
**from 50m<sup>2</sup> 10% off**  
**from 100m<sup>2</sup> 15% off**
 Outdoor (At least 20 m<sup>2</sup>) € 42,- per m<sup>2</sup>
 Outdoor (At least 100 m<sup>2</sup>) for exhibitors with big products, f. e. agricultural machinery, trailers etc. € 14,- per m<sup>2</sup>
**Environment \***

- We need :
- |  |  |
|--|--|
| <input type="checkbox"/> Movable Walls (€ 22,- per meter<br>Figure 6. in exhibitor conditions) | <input type="checkbox"/> We use our own booth  |
| <input type="checkbox"/> electrical connection   | <input type="checkbox"/> 2 kw = 104,-      Connection <input type="checkbox"/> 220 Volt<br><input type="checkbox"/> 4 kw = 174,- <input type="checkbox"/> 16 A CEE/Cekon red<br><input type="checkbox"/> .... kw = (per extra kw = 35,- €) <input type="checkbox"/> 32 A CEE/Cekon red |
| <input type="checkbox"/> Phone   | <input type="checkbox"/> LAN <input type="checkbox"/> WLAN   |
| <input type="checkbox"/> Water   | <input type="checkbox"/> Drain   |

\* If you have orders after 15.02.2021, you have to pay 30% more.

The entry at **nordpferd.de** and in the catalogue is a duty and costs 104,--€.
 We want to book a premium catalogue entry with a coloured company image for 65,--€ plus tax.
**Payment** *If you agree to pay via SEPA, you get a discount of 3% (only for exhibitors from EU member states)*

SEPA Direct Debit Scheme, Debtee-ID: DE58ZZZ00001387868, Additional Position: Nordpferd 2019/KD-Nr.

I agree to the debit entry of the invoiced amount  yes  no

IBAN: \_\_\_\_\_ BIC: \_\_\_\_\_ Bank: \_\_\_\_\_

Payment per <input type="checkbox"/> Visa Card <input type="checkbox"/> Master Card	Card No. _____	Expiration Date _____
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Payment Dates : 30 % at registration, remaining sum until 15.02.2021

With this document we legally binding agree to the terms and prices of the host and take part at the fair.

Place

Date

Firm Stamp / Signature

## NORDPFERD exhibition conditions

### 1. Admittance

Domestic and foreign companies are authorised to participate, as long as their product range corresponds with the exhibition. The exhibition items are to be marked by name and type. Without the permission of the exhibition management, the exhibitor is not entitled to assign his/her space completely or partly to third parties. The inclusion of co-exhibitors must be formally requested in writing. The decision of the admission is carried out by the exhibition management. Setting up of signs or others advertising media for third parties is not permitted. The sale of leather care outside the booth or showing how to take care of leather without permission of the organiser is not allowed. The exhibition management can without the acknowledgment of any claims for damages cancel the exhibition, relocate the same or change the duration of the exhibition as well as the opening hours. In case of cancellation due to higher forces no reimbursement of the booth fee will be granted.

### 2. Registration

Registration takes place in writing using the enclosed form. The submission of the signed registration is considered as the acceptance of the conditions of the exhibition and serves as a contract application according to § 145 BGB. The booth fee is payable in any case, even if the exhibitor – for reasons for which he/she is not responsible – is not able to participate in the exhibition. In justified exceptional cases, the exhibition management will seek another exhibitor. In this case, in addition to the actually incurred special costs, a lump-sum for lost profits and administrative burden of 25% of the booth fee, however at least €375 plus VAT is due. The deadline for submitting the registration can be found in the invitation.

### 3. Booth assignment

The lease agreement with the exhibition management is agreed upon as soon as the invoice is sent. The exhibition management assigns the exhibition booths according to standardised principles. If possible, the wishes of the exhibitors are considered. The exhibition management reserves the right to make necessary changes, even after the completion of the rental agreement. Such changes do not entitle the applicant to cancel his/her registration or any compensation claims against the exhibition management, unless the exhibition management in turn has claims to third parties.

### 4. Set-up and dismantling, opening hours

The floor space promised to the exhibitors will be allocated by the exhibition management. The takeover of the booth has to be no later than 8pm on the day before the opening. The furnishing of the booth is up to the exhibitor – he/she is obliged to decorate the walls. The type of furnishing is subject to the approval by the exhibition management. Existing fire extinguishers, which are placed inside the booth, may not be displaced. The entire material used for setting-up the booth must comply with the regulation. For any damage to the exhibition halls and its equipment, the exhibitor is liable for himself/herself, his staff and his/her agents. The normal opening hours are, if not different, Friday, Saturday from 10am to 7pm and Sunday from 10am to 6pm the exhibitor may access the event one hour before the official opening. The setting-up of the booths in the hall area starts on the Wednesday before the event from 10am to 8pm and Thursday from 10am to 10pm. The dismantling of the booth will take place on the last day of the event after 6pm. For dismantling purposes, the hall gates will open after all visitors have left the halls, at 6.15pm.

### 5. Loudspeaker systems and special events

The operation of sound systems, audio tapes, slide lectures, film or television presentations and the organisation of special events requires the written permission of the exhibition management. When using loudspeakers, etc. they must be used at a low volume, thus avoiding the annoyance of visitors and other exhibitors. The rights of GEMA are not affected by an agreement with the exhibition management.

### 6. Rental fee, leasing fee for partition walls, exhibitor cards

The fee for the spaces is shown in the attached application. The minimum size of the booth or the base of the calculation for the hall is 8m<sup>2</sup>. The rented booth area is to be separated by walls unless the exhibitor uses his own booth system. Advertising space and decorative objects will not be used as boundaries of the booth. For the set-up and dismantling of the boundary walls—which may be leased—an amount of 26.00 euros per metre of wall surface will be charged. The exhibitor may use his/her own cover, however, the fire regulations must be observed. All prices are without VAT. The walls must not be damaged by nails, brackets or tapes. All exhibition walls are to be left in their original state. Any necessary repair work due to damage caused by the exhibitor will be invoiced to the exhibitor. Exhibition management awards 3 exhibitor tickets for each booth. This allows free entry

throughout the event. For a booths of 30m<sup>2</sup>, 4 exhibitor cards will be issued, of 80m<sup>2</sup> 6 exhibitor cards, and starting at 120m<sup>2</sup> 8 cards. Further exhibitor tickets can be purchased for a price of €22.

### 7. Payment deadlines

Any amounts invoiced by the exhibition management are to be paid in full as follows: 30% deposit is payable immediately, 10 days after receipt of the invoice the remaining 70% is due; however at the latest 10 weeks before the start of the exhibition. Later issued invoices are upon receipt payable in full immediately. If the rental fee is not or only partially paid within the deadlines set above, the exhibition management is entitled, but not obliged, to use the rented space otherwise. In any case, the exhibitor is liable for his/her fee invoiced. If the booth is not in use or prematurely dismantled, the exhibitor will pay the organiser in a penalty of €1,200 addition to the booth fees. If for any special reasons, a special fee for the booth rental was agreed, this agreement applies only if the payment was done in a timely manner. If the agreed due date for the payment is exceeded, the regular rental fee is due and must be paid. Any additional costs due to payment delay will be invoiced to the exhibitor.

### 8. Sales regulation

Selling is allowed.

### 9. Distribution of advertising material

Leaflets and other advertising material may not be distributed outside the booth.

### 10. Equipment, installation

Water, electricity (three-phase 380/220 volt for power and light) are available. The connections to the respective supply network are at the expense of the exhibitors and only the companies foreseen by the exhibition management may perform such work. Any electrical installation performed by the company's own electricians requires prior approval by the exhibition management. For any costs regarding the power connection, please refer to the registration form.

### 11. Security and cleaning

General cleaning and security of the halls and the terrain are arranged by the exhibition management. The exhibitor is responsible for guarding, cleaning and maintaining the exhibition booth. During the four nights before the exhibition takes place, security staff will guard the halls, starting Wednesday evening to Sunday morning, each day from 7pm until 9am.

### 12. Insurance and liability

The exhibitor is responsible for insuring his/her exhibition objects and booths. Each exhibiting company must have liability insurance for his/her staff as well as the booth. The exhibition management assumes no liability, even for damages, which are due to structural defects. The exhibition management provides liability insurance for itself and the exhibitor at its own expense for those obligations regarding the visitors for any direct personal injury and property damage within the exhibition during the set-up and dismantling period. All liability claims must be reported to the exhibition management immediately. For damage caused by the exhibitors or their assistants, the exhibitor must have personal liability insurance.

### 13. Dismantling

All exhibited items must be removed from the exhibition grounds no later than the day after the event at noon. The exhibition management may be entitled to remove and store any items left at the expense and risk of the exhibitor. The space rented by the exhibitor is to be returned to the exhibition management in its original condition.

### 14. Oral agreements

Any agreements, individual licences and special regulations are valid only if confirmed in writing by the exhibition management. As far as verbal engagements of exhibitors were prompted by the exhibition management or their staff, it is the responsibility of the exhibitor, to inform and confirm the exhibition management by writing and in duplicate. As soon as the signed and confirmed copy is returned, the engagement is legally binding.

### 15. Jurisdiction and place of fulfilment

Husum is expressly agreed upon as the place of jurisdiction and place of fulfilment regarding any obligations.

### 16. General

The exhibition management has the domiciliary right on the entire exhibition grounds.